







Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

JUN 20 2023

REGIONAL MEMORANDUM  
No. **0387**, s. 2023

**PARTICIPATION IN THE 1<sup>ST</sup> PHILIPPINE BOOK FESTIVAL**

To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
All Others Concerned

1. The National Book Development Board (NBDB), an attached agency of the Department of Education, shall be conducting the 1<sup>st</sup> Philippine Book Festival (PBF), the largest traveling book festival in the Philippines, to offer a variety of programs related to education, entertainment, and tourism through a series of workshops, engaging exhibits, storytelling, and other activities available to the public.
2. This Office, through the Curriculum and Learning Management Division (CLMD) is committed to support and engage in the said activity on August 18 to 20, 2023 at SMX Convention Center Davao, Davao City.
3. The following are participants in the said event:
  - a. Library Hub Librarians/Coordinators
  - b. LR Project Development Officers (PDO) II
  - c. Licensed School Librarians
  - d. Teaching Aid Specialist (TAS)
  - e. LR Administrative Assistant
4. Registration link will be provided through the Division LR Supervisors.
5. Transportation expenses, board and lodging, and other expenses relative to the activity maybe charged against the Region/Division local funds/MOOE or other available funds subject to the usual accounting and auditing rules and regulations. Please note that attendance to the activity is free of charge. However, participants are responsible in looking for their daily meals and accommodation for the duration of the activity. Attendance on Saturday and Sunday shall entitle all participants to service credit for teaching and CTO for non-teaching personnel.



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Email Address: region7@deped.gov.ph

6. For more information, please contact Juanita F. Negapatan at 09457623193.
7. Immediate dissemination for, and compliance with this Memorandum are directed.



**SALUSTIANO T. JIMENEZ JD, EdD, CESO V**  
Director IV  
Regional Director






Republic of the Philippines

**Department of Education**

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**  
**DM-CT-2023-060**

**TO :** REGIONAL DIRECTORS  
MINISTER OF THE BARMM-MINISTRY OF BASIC, HIGHER,  
AND TECHNICAL EDUCATION

**FROM :**   
GINA O. GONONG  
Undersecretary for Curriculum and Teaching

**SUBJECT :** PARTICIPATION IN THE 1<sup>st</sup> PHILIPPINE BOOK FESTIVAL

**DATE :** March 30, 2023

The National Book Development Board (NBDB), an attached agency of the Department of Education, shall be conducting the **1<sup>st</sup> Philippine Book Festival (PBF)**, the largest traveling book festival in the Philippines, to offer a variety of programs related to education, entertainment, and tourism through a series of workshops, engaging exhibits, storytelling, and other activities available to the public.

The 1<sup>st</sup> PBF shall be held on the following dates:

Date	Venue
June 2 to 4, 2023	World Trade Center Metro Manila, Pasay City
August 18 to 20, 2023	SMX Convention Center Davao, Davao City

**In view of the above, the Bureau of Learning Resources (BLR) is inviting DepEd personnel, learners and their parents to participate in the 1<sup>st</sup> PBF.**

Likewise, the support and engagement on the said activity of all Regional Offices (ROs) are also requested through the following:

- The issuance of a Regional Memorandum inviting, promoting, and encouraging the participation of all interested DepEd personnel, as well as other interested stakeholders i.e. learners and their parents, to join this book experience on the weekend schedules;
- Allowing learning resource public school personnel, i.e. those involved in the identification and selection of storybooks, big books, and other literary and supplementary learning resources (SLRs) for school libraries, to attend the book fair activities on dates that fall on a Friday and/or weekend; and
- Allowing Regional or Schools Division Office learning resource personnel to attend the book fair activities on dates that fall on a Friday and/or weekend.

Being among the primary interested stakeholder in the book publishing industry, the DepEd and its personnel will be treated with exclusive activities, namely:



1. Scan a huge collection of children's books, general references and educational books, trade books, and resources of various forms and functions, including special collections from the National Library of the Philippines;
2. Meet authors, illustrators, and publishers, including a one-on-one matching activity for content collaborations;
3. Learn from the exhibits on the production process of books and other processes;
4. Attend plenary and concurrent sessions on the translation of literary works, establishment of appropriate grade levels of books, the inclusion of literacy strategies for teachers, raising equity through children's books, curation of contextualized libraries, and other propitious topics;
5. Access the exclusive PBF mobile application for the duration of the three-day activity.

In case the Regional Office (RO), Schools Division Office (SDO), or school decide to organize their respective delegation to attend the 1<sup>st</sup> PBF, expenses incurred relative to the participation of identified DepEd personnel in this event may be charged against available local funds, including travel to the venue more economical and practical for the participants, subject to usual accounting and auditing rules and regulations.

Please note that those who shall join the 1<sup>st</sup> PBF as part of the delegations of the ROs, SDOs, and schools must be different from the identified participants of the "National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs" as provided by DM-CT-2023-058.

For more information on the 1<sup>st</sup> PBF, please contact **Maria Carolina M. Tapia** of NBDB through email at [bookfest@books.gov.ph](mailto:bookfest@books.gov.ph). On the other hand, for queries relative to DepEd-related concerns, kindly coordinate with the Learning Resources Production Division (attention: **Mr. Jejomar Alda**) through [blr.lrp@deped.gov.ph](mailto:blr.lrp@deped.gov.ph) (copy furnished [jejomar.alda@deped.gov.ph](mailto:jejomar.alda@deped.gov.ph)) or at the telephone number (02) 8631-4985.

For information and dissemination.

Attachment/s:  
*1<sup>st</sup> Philippine Book Festival Briefer*



# PHILIPPINE BOOK FESTIVAL

## EVENT DATES

Manila

June 2 to 4, 2023

Davao

August 18 to 20, 2023

Day 1: Institutional Buyers

Day 2 to 3: Open to the Public

The Philippine Book Festival is the largest traveling book festival in the Philippines! Catch your favorite author, join a workshop, explore an exhibit, and buy Filipino books!

It's not just a book fair. It's a book experience!

## THE CURRENT SITUATION

## OUR PARTNERSHIP WITH DEPED



There is a Learning Poverty and Functional Literacy problem in the Philippines.



The Philippines still lacks a reading culture. Books are associated with schoolwork rather than joy in discovering worlds.



Buyers are not aware of the breadth of Filipino books nor do they have access. Our books are not readily available in libraries and stores.



Many teachers and parents are not aware or equipped on how to integrate Filipino-authored books in the learning experience.

Due to the current reading and book procurement situation in the Philippines, the NBDB and the DepEd will focus on the following:

- 1) Creating a culture of reading and engaging students while
- 2) Providing direction and guidance for teachers, evaluators, and procurement offices on institutional purchases.

Both agencies will now work towards providing more AGPS to local books.

## WHAT WILL IT LOOK LIKE?

## AUDIENCE

1. Featuring at least 100 to 150 publisher booths
2. A Walking Exhibition on "How a Book is Made"
3. A Walking Exhibition on "The History of Philippine Books"
4. Lola Basyang's Room
5. "For Kids Only" Book Nook
6. Stage and Seating Area for 200 pax
7. Rare Book Exhibition by the National Library of the Philippines
8. Workshops, Conferences, Awards and more!

1. Institutional buyers
2. Teachers
3. Young children
4. Parents
5. Teens

Upon registration, institutional buyers and vendors will have access to, PAHINA, the smart app to enjoy the following features:

- Scan QR codes on IDs
- Add notes, photos and star rating for books
- The generated QR code will serve as entrance ticket for DepEd
- Quickly generate and export a list of obtained leads
- Use the app offline and learn more about publishers and books!



## PHILIPPINE BOOK FESTIVAL

