




Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools Division  
Superintendent**

MEMORANDUM  
MLA-2023- 23

TO: **Concerned Public Schools District Supervisors  
Concerned Public School Heads  
Concerned SPG/ SSG Teacher-Advisers  
All others Concerned**

By the Authority of Schools Division Superintendent

FROM:   
**NILITA L. RAGAY EdD**  
OIC-ASDS, CID Chief  
Office In-Charge

1/16/23

SUBJECT: **INVITATION OF DCCCO MULTIPURPOSE COOPERATIVE TO SCHOOLS UNDER  
DCCCO AFLATOUN PROGRAM TO PARTICIPATE IN THE ESPRESYON 2023:  
SHORT FILM FESTIVAL.**

Date: January 13, 2023

1. Attached is the invitation, mechanics, and criteria for judging from **DCCCO Multipurpose Cooperative for the ESPRESYON 2023: Short Film Festival.**
2. In this regard, **Schools under the DCCCO Aflatoun Program** are encouraged to participate in the said activity.
3. Please refer to the enclosure of this memorandum for more details.
4. For the information guidance and compliance of all concerned.

SPPFP/JMA-MKP/NLR/SGOD/RA/JeyleneECerial  
January 13, 2023



16 JAN 2023



**Address:**Kagawasan Avenue, Capitol Area, Daro, Dumaguete City  
**Telephone Nos.:**(035)225-2838 / 225-0667 / 422-7644  
**Email Address:**negros.oriental@deped.gov.ph



# DCCCO Multipurpose Cooperative

January 11, 2022

SENEN PRISCILLO P. PAULIN , CESO V  
Schools Division Superintendent  
Division of Negros Oriental  
Capitol Area, Dumaguete City

Dear Mr. Paulin:

Greetings from DCCCO!

May we invite your schools under the DCCCO Aflatoun Program to participate in the ESPRESYON 2023: Short Film Festival. Participating schools are the following:

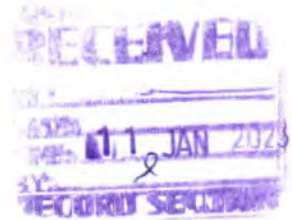
11. Bacong Central School
12. Balugo Elementary School
13. Dauin Central School
14. Janti-anon Elementary School
15. Silab Elementary School
16. Balugo National High School
17. Dauin Science High School
18. Janti-anon High School
19. Negros Oriental High School
20. Siaton National School
21. Silab High School
22. Sumaliring High School
23. Zamboanguita Science High School

Attached is a letter invitation and mechanics of the Short Film Festival for each participating school. Thank you and we look forward for the usual support you extend to DCCCO!

Cooperatively yours,

VENUS A. MORENO, MBA  
Membership and Extension Services Officer

MARIE Q. PASCO  
Branch Manager



Head Office (035)421-0644  
Dumaguete Main Office (035)225-4701  
Bais Branch (035)402-3368  
Bayawan Branch (035)430-0171  
Guihulngan Branch (035)410-4076

Siquijor Branch (035)480-9092  
Kabankalan Branch (035)746-7081  
Sibulan Branch (035)419-8226  
Carcar Branch (035)487-0126  
Siaton Satellite Office 0917-160-3112

Central Arcade Satellite Office (035)422-7329  
Valencia Satellite Office (035)423-8290  
Tanjay Satellite Office (035)415-3782  
Canlaon Satellite Office 0917-504-0209  
Lazi Satellite Office 0917-503-2152





# DCCCO Multipurpose Cooperative

January 7, 2023

**(NAME OF PRINCIPAL)**  
School Principal  
**(NAME OF SCHOOL)**  
**(ADDRESS OF SCHOOL)**

Dear Mr./Mrs. \_\_\_\_\_:

Greetings from DCCCO!

We are very excited to inform you that in line with the 55<sup>th</sup> Founding Anniversary of DCCCO Multipurpose Cooperative, this coming February 17, 2023, we are inviting your school and our members to join the EXPRESYON 2023: Short Film Festival.

EXPRESYON 2023 is a contest intended to provide an avenue for members of DCCCO Youth Zone Laboratory Cooperative to express themselves through art and filmmaking, encourage leadership, camaraderie, and team-building, and convey messages of hope, love, bravery, cheer, and comfort. The theme for this event is "Raising Awareness on Social Issues through Film-Making".

We are attaching herein the mechanics, video requirements, entry requirements, criteria and judging mechanics of the contest. We hope that you could encourage and support your students to take part in this first-ever Film Festival which is one of the highlights of DCCCO's Founding Anniversary.

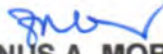
If you are willing to join, you can get a copy of the Registration forms or Filmographies from the Membership Extension Services Officers (MESOs) of DCCCO. Please be guided by the following schedule of activities:


- January 6, 2023 – Launching on the Facebook Page of DCCCO Youth Zone Laboratory Cooperative
- February 2, 2023 – Deadline for Submission of Entries
- February 3-4, 2023 – Initial Screening
- February 10-11, 2023 – Final Screening
- February 15-19, 2023 – 55<sup>th</sup> DCCCO Founding Anniversary Celebration Week

Winners will receive P10,000.00 to P20,000.00 cash prizes with trophies and plaques of appreciation. Non-winners will still receive cash incentives and certificates of appreciation. We hope that this would cover your expenses.

We are looking forward to your participation. Thank you and God bless.

Cooperatively yours,

  
**VENUS A. MORENO, MBA**  
Membership and Extension Services Officer

  
**MARIE Q. PASCO**  
Branch Manager





# DCCCO Youth Zone Laboratory Cooperative

## EKSPRESYON 2023: SHORT FILM FESTIVAL

### RATIONALE

EXPRESYON 2023 is a contest intended to provide an avenue for members of DCCCO Youth Zone Laboratory Cooperative to express themselves through art and filmmaking, encourage leadership, camaraderie, and team-building, and convey messages of hope, love, bravery, cheer, and comfort. The theme for this event is "Raising Awareness on Social Issues through Film-Making".

### MECHANICS

1. EXPRESYON 2023 is open to all members of DCCCO Youth Zone Laboratory Cooperative (DYZLC) aged 7 to 17 years old of the nine (9) branches, namely: Dumaguete Branch, Bais Branch, Bayawan Branch, Guihulngan Branch, Siquijor Branch, San Carlos Branch, Kabankalan Branch, Sibulan Branch and Carcar Branch.
2. One (1) week after the Board approval, there will be a launching of the EXPRESYON 2023: SHORT FILM FESTIVAL via Facebook Live on the Facebook Page of DCCCO Youth Zone Laboratory Cooperative. The genres selected through an online raffle will be posted a day after. Different genres will be designated to the nine (9) branches.
3. Interested participants of the Short Film Festival should get a copy of the Registration forms or Filmographies (see Annex A) from the Membership Extension Services Officers (MESOs) of their DCCCO branches. Names of casts/characters and crew members shall be declared in the Filmographies. The casts/characters must be DYZLC members either Youth or Aflatoun aged 7 to 17 years old. On the other hand, most of the crew members shall be DYZLC members while the minority of these may be supportive parents, teachers, and friends. A minimum of ten (10) persons should comprise the entire cast/characters and crew.
4. Interested participants shall submit their filmographies, video entries, film posters and movie trailers to their Membership Extension Services Officers (MESOs) on or before February 2, 2023, at 5:00 P.M. A maximum of five (5) entries may be accepted for the initial screening by the Working Committees of the branches. By submitting a film entry, the participant agrees to all of the competition rules and mechanics. The working committee shall have no liability for delayed, corrupted, or lost entries.
5. Verification of the filmographies and initial screening of the video entries shall be carried out on February 3-4, 2023. Winners and non-winners of this shall be notified through text or call after the screening on February 4, 2023. The top two (2) winners of the initial screening will move up and be the representatives of their branch to compete with the other DCCCO branches.
6. The filmographies, video entries, film posters and movie trailers of the winners of each branch shall be forwarded to the Youth Program Coordinator on or before February 8, 2023, at 5 P.M.
7. Final screening of the video entries by the judges will be carried out on February 10-11, 2023. Winners and non-winners of the final screening will be proclaimed during the 55<sup>th</sup> Founding Anniversary Celebration of DCCCO Multipurpose Cooperative on February 2023. The decision of the judges and working committee will be final and irrevocable.





# DCCCO Youth Zone Laboratory Cooperative

8. Video entries, film posters and movie trailers will be uploaded on the YouTube Channel of DCCCO Multipurpose Cooperative, the Authorized Facebook Pages of DCCCO Youth Zone Laboratory Cooperative, and DCCCO Multipurpose Cooperative. There will be a live showing of these video entries across DCCCO's branch offices during the 55<sup>th</sup> Founding Anniversary Celebration.
9. DYZLC reserves the right to, without the need of any payment, make copies of the short films, produce film clips and video stills of the films, and use them for promotional use via the internet, TV, radio, and other media.

## VIDEO REQUIREMENTS

1. The content of the video entry should reflect the designated genre of the branch and should tackle current social issues. The genres to be raffled off to the nine (9) branches are:
  - Action
  - Sci-Fi
  - Romance
  - Historical Fiction
  - Comedy
  - Thriller/Horror
  - Folklore
  - Melodrama
  - Documentary

The current social issues include but are not limited to poverty, an unending drug war, political killings, threats, harassment, freedom of media, Covid-19, bullying, environmental issues, child abuse, human trafficking and many more.

2. The film should run for a minimum of ten (10) minutes and a maximum of fifteen (15) minutes only. There should be credits for background music, clips of videos, images, and references of information that will be used.
3. The video should be in landscape orientation and of the highest quality possible (i.e 720p or 1080p). It should be in Mp4 Format.
4. A corresponding film poster design reflecting the title of the film, lead actors, director, writer and date of live showing/public viewing and a 30-second Movie Trailer in playable MP4 or MOV format shall be made.
5. The short film should be original, unpublished, and exclusive to this contest. The video must not contain any malicious or offensive content that violates any laws.
6. Dialogues may be in the local dialect, Filipino or English. Dialogues in the local dialect should have Filipino or English subtitles.



# DCCCO Youth Zone Laboratory Cooperative

## ENTRY REQUIREMENTS

### Branch Level

At the branch level, the submission of filmographies, film entries, film posters and movie trailers can be made through either of the following means:

1. Direct personal submission to the branch's Membership and Extension Services Officers (MESO) and designated Youth Coordinators.

Branch	Focal Person	Contact Numbers
Dumaguete Branch	MESO Venus A. Moreno	(035) 225-4701/226-1016/ 422-4493 0927-877-1155
Bais Branch	MESO Josie Jane M. Jumud	(035) 402-336 /402-214 0927-796-2281
Bayawan Branch	MESO Emmanuel Jay Y. Torred	(035) 430-0171 / 228-3478 0947-891-3128
Guihulngan Branch	MESO Roque E. Baricar	(035) 410-4076 / 410-4559 0998-573-2432
Siquijor Branch	MESO Herminio C. Tahum Jr.	(035) 480-9092 0919-082-8098
San Carlos Branch	MESO Zarah M. Bizon	(034) 729-3319 0969-313-4865
Kabankalan Branch	MESO Jason P. Catacutan	(034) 742-7081 0951-344-6694
Sibulan Branch	MESO Alberto A. Sanchez, Jr.	(035) 402-7502 0919-083-4536
Carcar Branch	MESO Patricio S. Segismar	(032) 487-0126 0908-815-3815

2. Electronic submission through google drive to the email addresses of the branches:

Dumaguete Branch: [dumaguete@dccco.coop](mailto:dumaguete@dccco.coop)  
Bais Branch: [bais@dccco.coop](mailto:bais@dccco.coop)  
Bayawan Branch: [bayawan@dccco.coop](mailto:bayawan@dccco.coop)  
Guihulngan Branch: [guihulngan@dccco.coop](mailto:guihulngan@dccco.coop)  
Siquijor Branch: [siquijor@dccco.coop](mailto:siquijor@dccco.coop)  
San Carlos Branch: [sancarlos@dccco.coop](mailto:sancarlos@dccco.coop)  
Kabankalan Branch: [kabankalan@dccco.coop](mailto:kabankalan@dccco.coop)  
Sibulan Branch: [sibulan@dccco.coop](mailto:sibulan@dccco.coop)  
Carcar Branch: [carcar@dccco.coop](mailto:carcar@dccco.coop)

### Head Office Level



# DCCCO Youth Zone Laboratory Cooperative

At the Head Office level, the forwarding of filmographies, film entries, film posters and movie trailers can be made through either of the following means:

1. Direct personal submission to Youth Program Coordinator at Rm. 302, 3<sup>rd</sup> Floor, DCCCO Building.  
Focal Person: Honey Mae R. Oropon ☎ (035) 421-0044 ☐ 0999-007-3177
2. Electronic submission through google drive. The email address is [yzlcheadoffice@dccco.coop](mailto:yzlcheadoffice@dccco.coop)

## CRITERIA AND JUDGING MECHANICS

The criteria for judging (see annex B) are as follows:

Storytelling	30%
Creativity and Originality	30%
Engagement	20%
Cinematography	10%
Editing	5%
Audio, Music, Sound Effects	5%
<b>Total</b>	<b>100%</b>