



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF NEGROS ORIENTAL

21 SEP 2023

**Office of the Schools Division
Superintendent**

DIVISION
MEMORANDUM
No. 682 s, 2023

**EDUKNAMAN TIKTOK CHALLENGE AND SIBIKA KLASE 2023: COLLAGE-
MAKING COMPETITION FOR TEACHERS**

To: Assistant Schools Division Superintendents
Chiefs, CID and SGOD
Public School District Supervisors/District In-charge
School Heads, Elementary and Secondary
All Others Concerned

1. Attached is Regional Memorandum No. 678, s. 2023, titled "EDUKNAMAN TIKTOK CHALLENGE AND SIBIKA KLASE 2023: COLLAGE-MAKING COMPETITION FOR TEACHERS. The contest is in celebration of the National Teachers Month organized by the Philippine Business for Education (PBED) through Sibika.ph and EdukNaman.
2. Teachers are encouraged to participate the contest. Please refer the attached RM No. 678, s. 2023 for guidelines and mechanics
3. For immediate dissemination and compliance.


NERI C. OJASTRO EDD, CESE
Schools Division Superintendent

9/20/23

SDS-NCO/JMA/MKP/NLR/CID-NOR/caa
Date: September 20, 2023



Address: Kagawasan Avenue, Capitol Area, Daro, Dumaguete City
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Email Address: negros.oriental@deped.gov.ph



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

19 SEP 2023

REGIONAL MEMORANDUM

No. **678**, s. 2023

**EDUKNAMAN TIKTOK CHALLENGE AND SIBIKA KLASSE 2023: COLLAGE-MAKING
COMPETITION FOR TEACHERS**

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. In celebration of the National Teachers' Month, the Philippine Business for Education (**PBE**d), through Sibika.ph and EdukNaman, organized two (2) online contests for teachers to creatively engage their students and community as celebration.
2. The contests are; EdukNaman Tiktok Challenge and Sibika Klasse 2023: Collage-making contest for teachers.
3. Please refer to the attached guidelines and mechanics. Deadline of submission of **ENTRIES IS ON OR BEFORE September 24, 2023, 11:59PM.**
4. Immediate dissemination and compliance with this Memorandum is enjoined.


SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Regional Director

STJ/PYA/ESSD/TTP/IRJ



DepED
MATATAG



Doña M. Gaisano St., Sudlon, Lahug, Cebu City
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 DepEd Tayo Region VII

 region7.deped.gov.ph

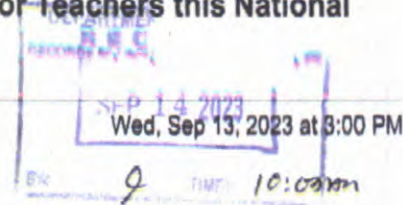


DepEd Region VII Central Visayas <region7@deped.gov.ph>

Philippine Business for Education (PBE) Initiatives for Teachers this National Teachers' Month

2 messages

Sibika PH <sibika@pbed.ph>
To: region7@deped.gov.ph



PBE PHILIPPINE BUSINESS FOR EDUCATION
Happy National Teachers' Month!
Let us give our full support to teachers who mold our youth toward a meaningful and productive lives.

@OnePBE

Education is Everybody's Business

info@pbed.ph

Dear Regional Director Jimenez,

Happy National Teachers' Month!

This National Teachers' Month (NTM), Philippine Business for Education seeks to highlight the important role of teachers in raising our next generation of learners.

This is part of our advocacy as reflected in our Sibika.ph program and education drive, EdukNaman. Sibika.ph is an online resource portal that provides supplemental reference materials for teachers and senior high school students on civic education. This website has the objective of enhancing awareness among the youth regarding citizenship, democracy, and Filipino values. EdukNaman, on the other hand, is our advocacy campaign that aims to raise the alarm on the learning crisis and other education issues.

In line with our NTM celebration this year and under the theme "Together 4 Teachers", PBE, through Sibika.ph and EdukNaman, organized two (2) online contests for teachers to creatively engage their students and community as celebration. Please see the events below:

- EdukNaman TikTok Challenge



Mechanics and Guidelines: <https://bit.ly/NTMTikTokChallengeMechanics>

Submission Form: <https://bit.ly/NTMTikTokChallengeGoogleForm>

Deadline: September 24, 2023 (11:59 PM)

• **Sibika Klase 2023: Collage-making Competition for Teachers**



Mechanics and Guidelines: <https://bit.ly/SibikaKlase2023-Mechanics>

Submission Form: <bit.ly/SibikaKlase2023-SubmissionForm>

Deadline: September 24, 2023 (11:59 PM)

We have also attached a formal letter of invitation with detailed information for both contests for your reference.

With the promotional help and support of your office, we believe that both of these contests will reach more teachers and promote our common goal of uplifting the teaching profession and celebrating their important role in raising civic awareness and engagement.

Should you have any questions or concerns, please contact us via sibika@pbed.ph.


Thank you very much, and more power to you!

Sincerely,

Sibika.ph

2 attachments

 **SibikaKlase2023_Collage Making Competition For Teachers _ Invitation and Mechanics.pdf**
166K

 **Mechanics for EdukNaman's TikTok Challenge.pdf**
1729K

DepEd Region VII Central Visayas <region7@deped.gov.ph>
Cc: Sibika PH <sibika@pbed.ph>

Wed, Sep 13, 2023 at 3:42 PM

This is to acknowledge receipt of your email, thank you.
(Quoted text hidden)

SibikaKlase

2023

COLLAGE-MAKING COMPETITION FOR TEACHERS

Happy National Teachers' Month!

Inilimbikahan ka namin na sumali sa **Sibika Klase 2023**, isang **collage-making competition**. Ito ay bukas para sa lahat ng **Junior and Senior High School (Grade 7-12)** teachers na nagtuturo ng **Sibika-related subjects**.

Alinsunod sa pagdiriwang ng **National Teachers' Month** na may temang, "Together 4 Teachers", ang Sibika Klase 2023 ay naglalayong maipakita ang pagkamalikhain sa pagtuturo ng **civic education** o Sibika ng mga guro sa kanilang mga klase.

Gamit ang isang **template** mula sa Sibika.ph, buoin ang collage sa pamamagitan ng paglalagay ng **apat (4) na larawang** nagpapakita ng paggamit ng Sibika.ph resources sa klase (*Tignan ang Mechanics*).

Ang **deadline ng submission** ay sa **September 24, 2023 (11:59 PM)**. I-u-upload ang lahat ng entries sa Sibika.ph Facebook page. Mula sa mga ito, pipili ng tatlóng (3) mananalo ng cash prize:

First place - ₱5,000

Second place - ₱3,000

Third place - ₱2,000

Para sa iba pang katanungan o detalye, maaaring bisitahin ang [SibikaKlase2023 Launch Post](#) o ang [guidelines and mechanics](#) ng contest.

Ipadala na ang iyong entry sa: bit.ly/SibikaKlase2023-SubmissionForm

Good luck at umaasa kami na matanggap ang inyong entry, Ka-Sibika!

Kind regards,

Sibika.ph

An online platform where students and teachers can access learning resources on civic education.



MECHANICS

PARTICIPANTS

1. The collage-making contest is open to all junior and senior high school teachers (Grades 7-12)
2. Only one entry is allowed for each participant.

INSTRUCTIONS

Step 1: Access the collage template using any of these links:

- Canva: bit.ly/SibikaKlase2023-CanvaTemplate
- Google Slides: bit.ly/SibikaKlase2023-GSlideTemplate

Step 2: Complete the collage template by writing the title and 2-3 sentence description of your collage, and by uploading 4 photos. Each photo should show the use of content from Sibika.ph modules (link: <https://sibika.ph/classes/>). Examples include:

- a. Playing videos included in the module
- b. Students working on activity sheets from the module
- c. Conducting a discussion of the content with a word-for-word presentation of the module's question (e.g. "Do we create our own identities?" from Module 1: Understanding Culture, Society And Politics through the Different Lenses of Social Sciences)

Step 3: Save the photo template in a PNG or JPG format ONLY. Rename the file as: **Last, Name_Title of Work** (Ex. Dela Cruz, Juan_Title)

Step 4: Submit your collage via this form: bit.ly/SibikaKlase2023-SubmissionForm

Step 5: Wait for your collage to be uploaded in an album in Sibika.ph Facebook page and invite your networks to like and share.

REMINDERS

- [Follow the mechanics to increase your chances of winning.](#)

SibikaKlase

2023



COLLAGE-MAKING COMPETITION FOR TEACHERS

- Ensure that all individuals who will be included in your collage consented to the taking of photos and inclusion of the photo in your collage.
- The entry **MUST** have an original/creative title.
- Photos **MUST NOT** be plagiarized from any source
- The photos must be suitable for all ages and should **NOT** contain any of the following:
 - a. Profanity
 - b. Explicit language
 - c. Violence
 - d. Nudity
- **DO NOT USE AI BOTs** to increase the likes and engagement of your collage upon posting for social media impact. **All suspicious users of AI bots will be automatically disqualified.**

CRITERIA

The submitted output should meet the following criteria to be qualified as winners:

1. Creativity and Originality (40%)
2. Overall Message & Relevance to the Theme (30%)
3. Organization and Coherence of Elements (20%)
4. Social media Impact (10%)

SUBMISSION GUIDELINES

- a. Like and follow Sibika.ph's Facebook page: <https://www.facebook.com/sibika.ph>
- b. Share this main post: bit.ly/SibikaKlase2023-Post
- c. Submit entries through Google Forms through this link: bit.ly/SibikaKlase2023-SubmissionForm
- e. The deadline for submission of entries is on **September 24, 2023.**

The **best three works** chosen will be announced as the winning entries. The prizes granted to the winners will be **₱5,000 for first place, ₱3,000 for second place, and ₱2,000 for third place.**

SibikaKlase

2023



COLLAGE-MAKING COMPETITION FOR TEACHERS

Frequently Asked Questions (FAQs)

Qualifications for Participation

Ako ay junior high school teacher na nagtuturo ng Araling Panlipunan. Maaari ba akong sumali sa contest?

Oo, lahat ng TEACHER mula junior hanggang senior high school (Grades 7-12) na nagtuturo ng mga subject na related sa Araling Panlipunan, ay puwedeng sumali.

Magbibigay ba ng certificate of participation?

Oo, lahat ng participants ay papadalhan ng e-certificates sa kanilang e-mail.

Format and Content

Ilang pictures ang kailangang gamitin para sa collage?

Four (4) pictures lang dapat ang magamit sa collage.

Ano ang dapat maipakita sa four-picture-collage?

Dapat makita ang paggamit ng Sibika.ph modules.

Paano maipapakita ang paggamit ng Sibika.ph modules sa collage?

Maaaring ito ay maipakita sa pamamagitan ng sumusunod na halimbawa:

- (1) Panonood sa klase ng mga Sibika.ph videos (https://www.youtube.com/@SibikaPH_)
- (2) Pageaget ng mga activity sheets mula sa mga module
- (3) Pagtalakay sa mga module lesson habang nakapresenta sa klase ang word-for-word module questions. (e.g. "Do we create our own identities?" from Module 1: Understanding Culture, Society And Politics Through The Different Lenses Of Social Sciences).

Paalala, mga suggestion lamang ang mga ito. Maging creative sa pagpapakita ng paggamit ng Sibika.ph modules sa klase.

Sa anong format kailangang i-submit ang entry?

Maaaring i-submit ang mga collage nang naka-PNG o JPG file.

SibikaKlase

2023



COLLAGE-MAKING COMPETITION FOR TEACHERS

Mayroon bang required format para sa kulay, picture size, at hugis ng collage?

Mayroong nakalaan na template kung saan ilalagay ang 4 na larawan, title at description.

Maaaring ma-access ang template gamit ang alinman sa mga link na ito:

- Canva: bit.ly/SibikaKlase2023-CanvaTemplate
- Google Slides: bit.ly/SibikaKlase2023-GSlideTemplate

Kailangan ba ng title para sa collage?

Oo, required sa submission form na maglagay ng creative title para sa collage.

Kailangan ba ng short description ng collage?

Oo, required din sa submission form na maglagay ng 2-3 sentence description para sa collage.

Ang description ba ay dapat English or Filipino?

Maaaring gumamit ng English o Filipino para sa short description ng collage.

May file name format ba na dapat sundin?

I-sumite ito sa format na "Last, Name_Title of Work" (hal.: Dela Cruz, Juan_Titulo)

Criteria for Judging

Ano ang criteria upang manalo sa contest?

Ito ang magiging criteria ng judges at Sibika.ph team sa pag-screen ng entries.

- Creativity and Originality (40%)
- Overall Message & Relevance to the Theme (30%)
- Organization and Coherence of Elements (20%)
- Social media Impact (10%)

Paano masusukat ang Social Media Impact (10%)?

I-po-post ang lahat ng entries na na-meet ang criteria sa isang Facebook Album. Ang social media impact ay susukat sa bilang ng reactions (Likes, Loves, Care, at Wow) na natanggap ng collage sa isang linggo (September 25 - October 2, 2023).

Paano pipiliin ang mananalo?

Sasalain ng Sibika.ph team ang lahat ng entries base sa criteria at pipili ng Top 10 na siyang i-a-announce sa Sibika.ph Facebook page. Ipapadala ito sa tatlong judges na siyang pipili ng Top 3 na makatatanggap ng cash prize.

SibikaKlase

2023



COLLAGE-MAKING COMPETITION FOR TEACHERS

Registration and Submission

Kailangan bang i-follow lahat ng social media sites ng Sibika.ph para makasali?

Highly encouraged ang pag-follow at pag-like ng Sibika.ph social media sites para masiguro na kayo ay updated sa mga announcements tungkol sa contest.

Required ba na i-share ang SibikaKlase2023 launch post?

Oo, required na i-share ang main post ng SibikaKlase2023 (bit.ly/SibikaKlase2023-Post) para maging valid ang entry.

Paano mag-submit ng entry?

Maaaring i-submit at i-upload ang collage entry gamit ang submission form: bit.ly/SibikaKlase2023-SubmissionForm

Mayroon bang bayad ang pagsali sa competition na ito?

Wala, FREE ang pagsali sa contest na ito!

Maaari ba akong mag magsubmit ng mahigit sa isang entry?

Hindi, isang entry lamang ang maaaring i-submit ng isang participant.

Competition Period

Kailan ang submission deadline?

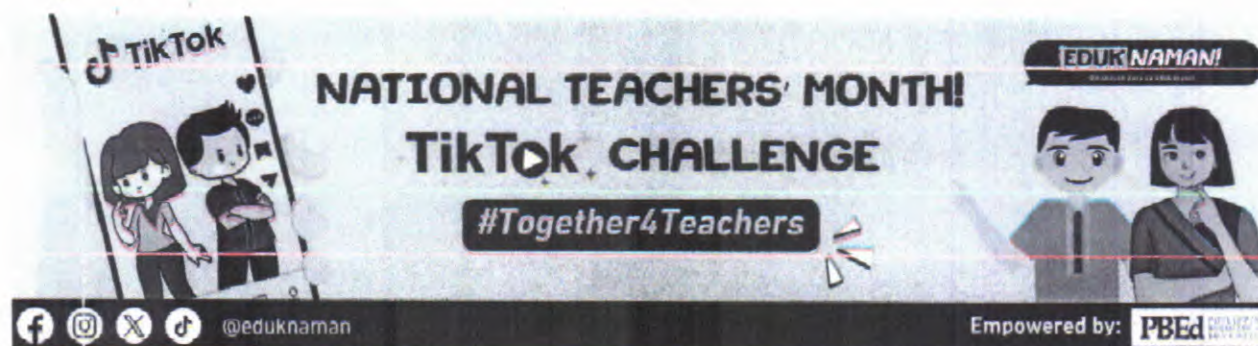
Ang deadline ng submission ay sa September 24, 2023 (11:59 PM).

Kailan ang deadline ng pag-invite ng likes at reactions sa collage?

Magsisimula ang collage-liking sa September 25, 2023 at ang deadline naman ay sa October 2, 2023. Ang mga likes na nakuha pagkatapos ng period na ito ay hindi isasama sa bilang.

Kailan i-a-announce ang mga nanalo?

Ipo-post sa aming social media sites ang Top 10 isang linggo pagkatapos ng deadline kaya make sure na naka-follow ka para updated sa mga announcement.



Guidelines and Mechanics

Tema: #Together4Teachers

Naniniwala ang *Eduknaman* na kung gusto natin ng pagbabago sa sektor ng edukasyon, kailangan nating umpisahan sa pagbibigay ng tamang pagkilala at suporta sa ating mga guro.

TikTok Challenge

Sa TikTok Challenge na ito, ipapakita ng guro ang kanyang "Day in the Life" sa pamamagitan ng skit o short vlog. Isama rin ang "Call to Action" upang ipakita ang suportang kinakailangan para sa mga guro.

Objectives

- **Appreciation** - Ipakita ang pasasalamat at pagkilala sa mga guro dahil hindi madali ang kanilang trabaho lalo na sa mga lumalalang krisis sa edukasyon.
- **Admiration and approval** - Baguhin ang negatibong pananaw sa propesyon ng pagtuturo at bigyang-diin ang kahalagahan nito sa paghubog sa mga kabataan.
- **Attention** - Palakasin ang panawagan para bigyang atensyon ang mga pangangailangan ng mga guro.

Sino ang mga pwedeng sumali?

- Ang patimpalak ay bukas para sa lahat ng guro sa buong bansa na **kasalukuyang nagtuturo sa public o private school**.
- Indibidwal ang pagsali at dapat ay **may sariling TikTok account** at iba pang social media accounts ang mga nais sumali.

Paano sumali?

1. **I-like at i-follow** ang lahat ng aming social media accounts:
 - Facebook: <https://www.facebook.com/eduknaman>
 - Instagram: <https://www.instagram.com/eduknaman>
 - Twitter: <https://twitter.com/EdukNaman>
 - TikTok: <https://www.tiktok.com/@eduknamanph>

2. **Gumawa ng video** na nagpapakita ng iyong pang araw-araw na buhay (A Day in the Life) bilang isang guro. Ito ay maaaring skit o short vlog. Ipakita kung ano ba ang suportang kinakailangan ninyo bilang mga guro.

Mga suportang kinakailangan ng kaguruan na maaaring maisama sa kabuuang mensahe ng TikTok video:

- Filling up of teaching positions
- Deloading of teachers' workload/admin tasks
- Leave or school breaks
- Salary increase
- Resources for teachers
- Recalibration of licensure exams
- Improving the Teacher Education Institutions (TEIs) performance to produce quality education graduates

3. Ang **TikTok entry** ay dapat:

- may 1 minute hanggang 1 minute at 30 seconds na haba;
- naka-portrait ang oryentasyon;
- may orihinal o sariling kwento;
- may orihinal na tunog o background music na libre at hindi sakop ng copyright. Dapat ring malinaw ang audio o narration;
- hindi gumagamit ng bastos na salita (vulgar language), hindi angkop na kilos (SPG), walang anumang brand o promotion ng mga produkto o affiliation, at walang binabanggit na pangalan ng pribadong indibidwal. Ngunit, kung mga lider naman ng gobyerno gaya ni PBBM at DepEd Sec. Sara Duterte, maaaring mabanggit ang panawagan basta nasa maayos na konteksto kung ano ang hiling ninyo mula sa kanila;
- may consent ng mga estudyante, magulang, o mga bata kung sila ay magiging bahagi ng video;
- may malinaw na subtitle (optional).

4. **I-upload ang entry** sa sariling TikTok account at siguruhing ito ay **naka-public**.

5. Ang **caption** ay dapat na naglalaman ng title ng iyong entry at hashtags gaya ng **#TeachersNaman #EdukNaman at #Together4Teachers**

6. **I-submit ang TikTok video link** ng iyong entry sa **Google form** kasama ng iba pang mga mahahalagang impormasyon: <https://forms.gle/3Au9AVEasXkkuWYQ9>
Note: Siguraduhing ang link sa iyong TikTok post ay tama.

Contest period:

Simula ng submission of entries: **September 6, 2023**

Huling araw ng submission of entries: **September 24, 2023 (hanggang 11:59 PM)**

Announcement of Winners: **October 5, 2023**

Babala: Mahigpit na ipinagbabawal ang paggamit ng anumang AI (Artificial Intelligence) o bots upang pataasin ang increase ng views at comments sa inyong entry. Ang sinumang gumamit ay magiging diskwalipikado sa contest na ito.

Criteria

ITEM	BREAKDOWN
1. Relevance to theme and objectives	40%
2. Creativity and Originality	30%
3. Technical organization / Quality of content	20%
4. Audience Impact (views) Range basis: a. 1M and above views - 10% b. 701k - 999,999k views - 9% c. 401k - 700k views - 6% d. 101k - 400k views - 3% e. 100k views and below - 1%	10%
TOTAL	100%

Pipili kami ng **Top 3 Winners** na mananalo ng cash prize + EdukNaman merchandise!

1st place - Php 15,000 + EdukNaman merch

2nd place - Php 10,000 + EdukNaman merch

3rd place - Php 5,000 + EdukNaman merch

TikTok

NATIONAL TEACHERS' MONTH!

TikTok CHALLENGE

#Together4Teachers

EDUKNAMAN!

Empowered by: PBE

@eduknaman